

CRISIS? NO, THANK YOU OPPORTUNITIES TO INVEST!

The word "crisis", as evidenced John F. Kennedy, is written in Chinese, with two ideograms: one represents danger, the other the opportunity. Crises always bring new opportunities for learning, and often open horizons unimaginable at the time.

I have always deeply believed that a crisis brings to light the true values and the return to the figure of the person as the center of ethics, not just numbers.

"There is no unfavorable wind for the sailor who knows how and where to go."



So all together we have decided to invest a lot more in 2009, in the products with the launch of new machines and attachments, in the marketing, in the production organization and in the development of fresh ideas.

The Ligna will be the mirror of these investments.

Compared to 2007 we have increased the exhibition space by 20%, doubled the number of machines on display and brought new machines and new ideas.

And we do not stop here ...

Ligna 2009: Hall 12 Stand B68
Not only machines:
friendship, wine, life ...

LIGNA 2009

Hall 12 Stand B68



New and a surprise...



Supercut 500: now faster



Giorgio



Supercut 100: new version



Agnieszka



**Superpush 200 Fast:
New printer system**



Michele



??? Surprise....



Christian



LIGNA 2009



THE BEST OPPORTUNITY

PROMOTIONS AND SPECIAL DISCOUNTS:

We want to have the best exhibition as possible and to reserve to your customer the best offers and hospitality
We need to get a list with

- 1) NAME OF THE CUSTOMERS
- 2) ADDRESS - E-MAIL ADDRESS
- 3) MODEL OF THE MACHINE OF INTEREST
- 4) DEGREE OF INTEREST OF THE CLIENT

MAILING

We have already begun in many Countries to use some marketing tools as mailing with our distributors.

We will contact you soon, if we have not already done it, to perform in your area a mailing.



NEW WEB SITE – NEW CD ROM

www.solidea.it



From 15th of May 2009 our new site will be updated with all new models and news.

During Ligna 2009 will be distributed the new CD - ROM with the new video and catalogs!



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LIGNA 2009

ARRIVING NEW PROJECTS

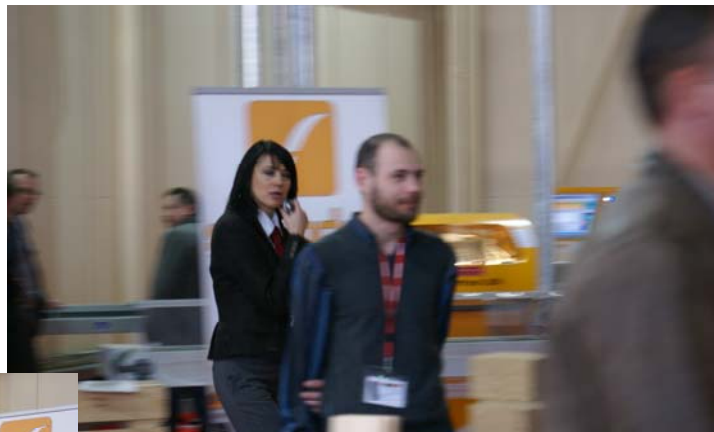
We are designing a new machine to be introduced into our range for a 360° complete range of automatic saws. The new trailer in Ligna ...



DREMA 2009 (POZNAN): A SUCCESS

SPRING 2009: YES, WE WERE

Samulegno in Pordenone (Italy)
Technodomus di Rimini (Italy)
Fimma in Bento (Brasil)
Drema di Poznan (Poland)



2009: Hall 12 Stand B68

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